



AMIGO ENTERTAINMENT TECHNOLOGIES INC.

CORPORATE PROFILE





SPARKED
BY A
DREAM.
FUELED BY
PASSION.

Here at Amigo, dreaming is essential. It is where the company was born from in 1979, and chasing those dreams is what has kept us passionate in continuously perfecting our craft to this day. Through commitment, collaboration, and the relentless pursuit for product excellence, we keep our dream alive by making your visions a reality.



OUR VALUES

INNOVATIVE THINKING

Every project is an opportunity to push the boundaries of imagination. Innovative thinking drives us to be extremely curious and constantly in search of technologies worth exploring.

COMPLETE SOLUTIONS

We want to make things easier for you by offering a full range of services, from concept development to the final realization of each project.

PRODUCT EXCELLENCE

Expect quality that we continuously shape throughout our years in the business, reflected in our products and post-sales maintenance and services.



EXPERIENTIAL INNOVATIONS SINCE 1979

Think of the last film you saw in a movie theatre; the last hotel you stayed in; or a spectacular show of lights you witnessed. Think about the impact it left on you.

Our world-class solutions are tailor-made to every client's needs. With each project, we strive to enhance experiences and go beyond the imagination, ensuring everything we set up for you leaves a long-lasting impression.

OUR STORY



Since its inception in 1979, Amigo Entertainment Technologies, Inc. has always been recognized as a leader in the audio, lighting, LED, video and special effects industries with its state-of-the-art products to major establishments in the Philippines and abroad.

A PIONEER IN AUDIO | 1979

The company was originally established as The First Audio Resources & Management Corporation on February 14, 1979. Its principal start-up business was supplying music and DJ's who were trained in advanced technical skills and music programming by the company's own initiative. Simultaneously, it began the installation of background music (BGM) and paging systems in selected government, military, and private institutions.

A DAWN FOR DISCOTHEQUES | 1980

In 1980, First Audio pioneered the phenomenal shift of the market's interest in discotheques as the major force in the entertainment industry through its music programming and high technology.

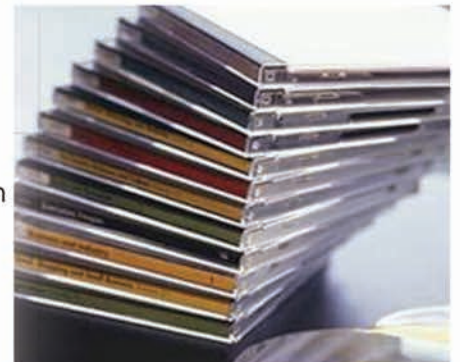
It began a series of successful operations among the top discotheques in the Philippines, most prominent of which were the Stargazer, Louie Y's, Isis, Faces, Mars, and Studebaker's in Manila; Gold Mine in Baguio City; and Bai, Tivoli, and Volare in the Visayas region.

FOREIGN FRONTIERS | 1984

With its purchase of SEMCO Electronics of England in 1984, First Audio transformed into an integrated manufacturing concern for audio and lighting equipment under the brand name "Anzia", thus enabling its expansion to foreign frontiers in Jakarta, Bali, Maldives, Japan, Malaysia, Singapore, Vietnam, Guam, and the U.S. Mainland.

COMPANY DIVERSIFICATION | 1992

First Audio entered the live music industry with its own music lounge, Club Amigo, at the Cebu Plaza Hotel, as its first wholly-owned establishment. The same year, First Audio was since then known as Amigo Club Entertainment, Inc., reflecting the company's expansion from discotheque operations to total entertainment.



THE RISE OF RETAIL | 2001

In an effort to adapt to the rapid growth of shopping malls in the Philippines, Amigo developed a new concept in BGM and paging applications by producing high-powered, superior fidelity loudspeakers and equipment. These were first utilized by the Cinderella Group of Companies in 2001, followed by the SM Group of Companies in 2003, which eventually turned out to be Amigo's multimillion core business.

Amigo then became the official supplier of audio, visual, lighting, and special effects for the SM Group, and since then, this core business had multiplied ten-fold in a matter of three years. In this

same year, Amigo was awarded the technical preventive maintenance and music management contracts for all SM malls, department stores, and affiliates nationwide.

LEADING WITH LED | 2009

With its continued business growth, Amigo introduced the usage of LED applications for industrial lighting, parking and street lighting, video displays, and gas price display boxes. From Amigo's partnership with the SM Group of Companies, its business expanded to several government institutions such as the Department of Tourism (DOT), the Philippine Tourism Authority (TIEZA), the Metro Manila Development Authority (MMDA), and the Philippine Gaming Corporation (PAGCOR). Simultaneously, Amigo was first to introduce a full complement of LED façade lighting with the Crown Regency Hotel Group.



THE BIRTH OF AMIGO ENTERTAINMENT TECHNOLOGIES, INC. | 2012

After signing an exclusive distributorship agreement with Daktronics, Inc. of South Dakota, U.S.A., Amigo provided the first ever, ultra high definition LED scoreboard and ground LED ribbon display in the country for the SM Mall of Asia Arena.

The same year, Amigo Club Entertainment changed its name to Amigo Entertainment Technologies, Inc. to reflect

the continued expansion and diversification of the business

CONTINUING THE LEGACY | 2016 AND BEYOND

In 2016, Amigo was awarded the total AVL integration for Okada Manila, which included its massive crystal corridor video mapping project, as well as the Cove Manila, covering an expanse of one hectare.



To this day, the company continues to lead the field with innovative ventures, including ongoing major projects with M. Lhuillier, DoubleDragon Properties, and Alloy MTD of Malaysia.

And hereon, Amigo continues to strengthen its legacy with relentless passion and innovation at its core.



LEGACY OF FIRSTS

With the commitment to grow, and to perfect our products and services, we treat each project as an opportunity to expand and deliver more than what is expected. These pioneering projects helped diversify our knowledge, as we grew in our business and established our legacy.

TIVOLI MESSAGE SIGN BOARD AND STARLIGHTS <i>Stargazer</i>	JULY 1981
HIGH-POWERED ARGON LASER LIGHTING SYSTEM <i>Hyatt Regency Manila</i>	AUGUST 1984
HYDRAULIC DANCE FLOOR CEILING <i>Louie Y's</i>	AUGUST 1984
DANCE LEDGES AND VIDEO CHARACTER GENERATOR <i>Faces</i>	JULY 1987
DJ CD MIXER AND INTELLIGENT LIGHTING <i>Club Cocoon</i>	OCTOBER 1988
ACRYLIC NEON BLADES <i>Bai Club</i>	JULY 1989
FULL-COLOR LASER LIGHTING SYSTEM <i>Mars</i>	SEPTEMBER 1990
KLIEG SKYTRACKER SPOTLIGHTS <i>Mars</i>	DECEMBER 1991
LOW-LYING FOG AND KRYOGENICS <i>Euphoria</i>	JUNE 1994
MOVING - HEAD INTELLIGENT LIGHTING SYSTEM <i>Studebaker's of Manila</i>	JULY 1995

DECEMBER 1999	ELECTRONIC PYROTECHNICS <i>Tequila Joe's</i>
FEBRUARY 2001	3 - WAY HIGH POWERED BACKGROUND MUSIC SPEAKERS <i>Cinderella Malls / SM Malls</i>
APRIL 2003	RGB LED FACADE LIGHTING <i>SM Makati</i>
AUGUST 2007	DIGITAL AUDIO SYSTEM <i>SM Science Discovery Center</i>
NOVEMBER 2007	COMPUTERIZED AVL SYSTEM AND INTEGRATION <i>Intramuros Lights and Sound Museum</i>
SEPTEMBER 2009	COMMERCIAL AND INDUSTRIAL LED <i>SM Malls</i>
JUNE 2012	HIGH - END LED SCOREBOARD <i>SM Mall of Asia Arena</i>
JANUARY 2016	VIDEO PROJECTION MAPPING <i>Okada Manila</i>
OCTOBER 2017	INTERACTIVE LANDSCAPE LIGHTING <i>M.Lhuillier Cebu Safari</i>



ISLAND COVE, CAVITE



SM SEASIDE, CEBU



EL SHADDAI



INTRAMUROS LIGHTS AND SOUND MUSEUM



CITYMALL



FISHER MALL



SM SCIENCE DISCOVERY CENTER



CROWN REGENCY HOTEL, CEBU



MALACANANG PALACE



COVE MANILA



SM MALL OF ASIA



SM MALL OF ASIA ARENA



SAN PEDRO CALUNGSOD CHAPEL



CEBU SAFARI



OKADA MANILA



MALDIVES

Our legacy continued to flourish with every project and partner we gained here and from across the globe.

PHILIPPINES (PARTIAL LISTING)

Armed Forces of the Philippines
Another World Disco, Makati City
Pirate's Den, Manila
Admiral Hotel
Playboy Club of Manila
Stargazer Disco
Gold Mine Club Discotheque, Baguio City
Circus, Manila
The Park, Leyte
Louie Y's, Manila
Tivoli, Iloilo City
Malacañang Palace, Manila
Palace in the Sky, Tagaytay City
Fort Ilocandia, Ilocos Norte
Isis, Manila
Kuya / Pare, Makati City
Silahis International Hotel Group
Philippine Village Hotel
Puerto Azul Beach and Country Club, Cavite
Leyte Park Hotel, Tacloban City
Hyatt Hotels Group
Shangri-la Hotels & Resorts
Faces, Makati City
Mandarin Oriental Group
Club Cocoon, Makati City
Cebu Plaza Hotel
Mars Disco, Makati City
Club A, Manila
Volare, Bacolod City
Sugarland Hotel, Bacolod City
Amigo Terraces Hotel, Iloilo City
Marina Resort Complex, Iloilo City
Garden Orchid Hotel, Zamboanga City
Club Amigo, Cebu City
Euphoria, Makati City
Studebaker's of Manila, Makati City
Babes Disco, Mercure Hotel Manila
Island Cove Resort, Cavite
Politixx Bar, Manila
H2O Disco, Cebu City
Coral Reef Hotel and Country Club, Mactan, Cebu
Sandiganbayan
Metropolitan Basketball Association
Tito Dance Club, Manila
La Covia - Island Cove Resort, Cavite
Island Songs - Island Cove Resort, Cavite
Zu - Makati Shangri-La Hotel
Conway's - Makati Shangri-La Hotel
Party Central Discotheque - Marina Iloilo City
Plaka Bar - Malate, Manila
St. Tropez Disco - Leyte Park Hotel, Tacloban City
Ground Zero Discotheque - Zamboanga City
Tequila Joe's - Makati City, Alabang, Ortigas, Guam, U.S.A
Caramba Latin Café/Bar, BGC, Taguig City
Planet Mars Discotheque, Makati City
Mas Y Mas Underground Club, Manila City
Bai Disco, Cebu City
Sunflowers Diner, Marikina City
Club Sundance, Marikina City
Club Home, Cebu City
Fontana Casino Hotel and Resort Complex, Angeles City
Expo Filipino Theme Park - CSEZ, Angeles City
Intramuros Administration
Intramuros Virtual Reality Lights and Sounds Museum
El Shaddai, Paranaque City
Department of Tourism
Cinderella Marketing Corporation
Espirit
Osh Kosh
Momento
Mystic
Sisley
Seventeen
Naf Naf
U2
Circle "C" Mall

Araneta Coliseum
St. Alphonsus Mary de Liguori Church, Magallanes Village
St. Pedro Calungsod Chapel
SM Development Corporation
SM Investments Corporation
SM Affiliates (Watsons, Ace Hardware, Surplus Shop, Our Home, Kultura, Toy Kingdom, Baby Company, Sports Central, Adidas, Uniqlo, Forever 21, Miniso, Crocs, The Body Shop, Simply Shoes)
SM Hypermarkets
SM Supermarkets
Savemore Stores
SM Appliance Centers
SM Cinemas
SM MOA Arena
SM Prime Holdings, Inc.
SM Department Stores
IMAX Theaters
SM Food Courts
SM Bowling Centers
SM Skating Rinks
SM Cyberzones
Taal Vista Hotel
Punta Fuego Resort
Crown Regency Hotels & Resorts
William V. Coscuella & Associates
Topy I. Vasquez & Associates
SM Science Discovery Center SM Mall of Asia
SM Science Discovery Center Lanang
SMX Convention Center
Fisher Mall Group
San Miguel Corporation
Lopez Holdings Corporation
Honda Philippines
Manila Ocean Park
Marco Polo Hotel Group
Metropolitan Manila Development Authority (MMDA)
M. Lhuillier Group of Companies
Cebu Safari
Paskuhan Village, San Fernando City
Tourism Infrastructure and Enterprise Zone Authority (TIEZA)
Okada Manila
DoubleDragon Properties Corp.
SEA Games 2019, New Clark City

INDONESIA

Aryaduta Lido, Jakarta
My Place, Jakarta
Studebaker's Cafe, Bali
Gunung Agung Group

JAPAN

Alex Disco & Entertainment Group
Yumoto Entertainment Group

MALAYSIA

Aryaduta Group, Penang
Downstairs, Penang
Blue Moon, Penang

MALDIVES

Club Kurumba Resort
Club Dhigufinolhu Resort

SINGAPORE

Studebaker's
Zouk Club

U.S.A / GUAM

Lights, Guam
Montinola Group, Guam
The Government of Guam
California Pizza Kitchen, Tamuning
Tito Dance Club, San Francisco

VIETNAM

Butterfly Karaoke
Starlight Club
Executive Club
Century Hotel Group

AND THE LIST GOES ON...

PRODUCTS AND SERVICES

Throughout our years of intensive research and growth in our industry, we have developed a premium line of products and services to suit every client's needs.

AUDIO SERVICES

- Background Music System (BGM)
- Public Address and Paging System (PA)
- Sound Reinforcement (Pro-Audio)
- Digital Systems Control and Integration

VIDEO

- LED Video Walls and Displays
- Video Projection Mapping
- Cinema Projectors
- Video Laser Projectors
- Content Management and Supply

LED LIGHTING (COMMERCIAL AND INDUSTRIAL)

- General Lighting
- Architectural Lighting
- Landscape Lighting

LED LIGHTING (SPECIAL)

- Entertainment and Events
- Interactive Lighting
- Infrastructure and Controls
- Digital Systems and Integration

LED LIGHTING (EXTERIOR)

- Building Facade Lighting
- Stadium Spots
- Flood Lighting
- Park and Street Lighting
- Traffic Lighting
- Parking Locator and Guidance Systems

SPECIAL EFFECTS

- Pyrotechnics
- Holograms
- Animatronics
- Production Theming
- Fountains and Water Effects
- Lasers / Laser Graphics
- Haze and Low Lying Fog

SPORTS EQUIPMENT

- Scoreboards and Timing Equipment
- LED Ribbon Perimeter Displays
- Video Links and OB Patching
- Infrastructure and Controls
- Stadium Lighting and Audio

OTHER PRODUCTS

- Media Servers, Players, and Routers
- Interactive Control Systems
- Room Automation System
- Building Management System (BMS)
- Centralized Control Center (CCC)

OTHER SERVICES

- AVL Integration
- Technical Service Center
- Music Programming, Content, and Management
- Software Development
- Electrical Design & Installation

LIGHTING AND VISUALS



T5 / T8 LED Tube



Striplight



Downlight



LED Wash Light



In-ground Light



Submersible Light



Highbay Light



Streetlight



Traffic Light



Parking Guidance System



Video Wall



Video Projector

AUDIO



In-ceiling Loudspeakers



Power Amplifier



Sound Reinforcement



Landscape Speaker

Our extensive experience and continuous growth has expanded our reach beyond the Philippines, and on to several distinguished partners worldwide.



AMIGO ENTERTAINMENT TECHNOLOGIES is in partnership with some of the world's top innovators in the industry of audio, visuals, lighting, and special effects to bring you the highest caliber experiences in our projects.

ANZIA

CHKISTIE®



JBL

SAMSUNG

CERTIFICATIONS:





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